Date: Ju1 2, 2024

Present: Kelly Linn

Caitlin Burch

Lauren Trager-Burns

Casey Moyer Sarah Tweedie

Next meeting: Aug 1, 7:30p, Zoom

Meeting called to order 7:31p

Action items highlighted in yellow

## I. Old Business

- From last month
  - o Tax status- waiting on accountant to get through tax season for follow up.

# II. Membership (Lauren)

- Latest list is out to Kelly and website
- Deleted non-renewed members
- 66 members currently
- On website members can check to date standings and volunteer hours
- Group discussion on how best to put on website and make it easier to find.
  - o Caitlin to follow-up with webmaster, move green links to homepage

# III. Treasurer (Tammy)

- Tammy to email update.
- Tax status is in the works, no timeline on when it will be done yet.

#### IV. Website

- Some volunteer hours still going to BREAboard email rather than Lauren.
- Caitlin and Cheryl to investigate.
- Cheryl has already addressed some issue with gmail addresses getting flagged as spam.
- Need to consider switching club address to @blueridgeeventing.com rather than gmail.
- Website care package is up for renewal, prices to go up. Exact price to come next meeting.

## V. Education (Casey)

• Both clinics very last minute filling up, but ultimately did have enough people.

Blue Ridge Eventing Association Meeting Minutes, Ju1 2, 2024 Page 2

- Breaking even on clinic cost with respect to show profits
- Lots of good feedback on Amanda Miller and Iris
- Casey to send out survey to participants and clinicians for feedback.
- Preliminary costs: \$1057 costs, \$428 to be covered by SWVADA.

## VI. New Business

- Survey Monkey
  - SurveyMonkey only gives response of 1<sup>st</sup> 10 people with a free account.
  - To get full results need to pay a yearly subscription of \$300
  - Board vote to pay subscription: NO
    - Will try to recreate the survey's with a google form, they are free
    - Sarah to create form
- SWVADA board advocating a 2 day October show
  - Thought being that it might be easier to get enough volunteers
  - Dressage only classes on Saturday
  - CT/HT on Sunday
  - Still in debate on format. Need to get more member feedback.
  - BREA board disagrees that it will be easier to get volunteers. Current proposal is basically going back to both orgs. having separate shows.
- Proposal for Oct show:
  - Increase entry fees by \$10, eliminate office fee. Donate the increase in fee to GHP for Ring 1 upgrades.
  - Should we consider pushing for a more concrete upgrade plan for the arena footing like BRES?
  - o VOTES: YES- Caitlin, Kelly, Sarah, Casey, NO- none.

Meeting adjourned at 8:36pm

Blue Ridge Eventing Association Meeting Minutes, Ju1 2, 2024 Page 3

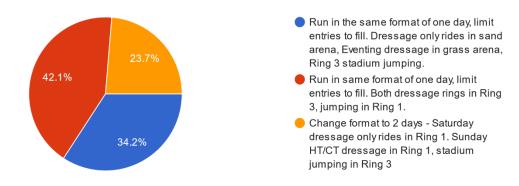
### October Show Format Survey Results

Total # Responses: 38

#### Distribution:

We are considering a change to the format of the October 2024 HT/CT/Dressage Show. Please pick one of the following formats that you would like to see.

38 responses



#### Comments from members:

- I like both options 1 & 2; but not a 2 day show
- Please move the grass arena to an area that does not incorporate a gravel area... Consistent clean grass footing would be appreciated! Some horses/ponies struggle when they hit the gravelly area in the spot it has been set up in the last couple times...
- I think another way to do it is to do all of the small ring dressage tests the day before and maybe the extra eventing tests too, and then the HT and CT's and the big arena stuff all in one day.
- Feedback on why one day. We bring kids and beginner adults that can't afford to double the cost of trailering and coaching.
- Thanks for all the work on this!
- we went from holding shows on Saturday to Sunday in order to find volunteers for set up. I fear we will struggle to get sufficient volunteers if we hold a 2 day event
- Looking forward to it! Please keep us updated on volunteer opportunities, particularly in the time leading up to the event.
- I think the 2 day would be great if setup for dressage could still occur Saturday morning and this would allow set up for jumping phases to happen SAturday, as well. I think the second best option is to do the 2 dressage rings in the big ring which would likely allow space for warmup on in that ring, as well. Many years ago we did that when we had a recognized USDF show there.

Blue Ridge Eventing Association Meeting Minutes, Ju1 2, 2024 Page 4

- Spreading the show over 2 days would increase costs for my students, i.e. they would be paying trailering for 2 days, they would be paying coaching for 2 days. Or they would just attend one day and not add extra dressage tests or just do dressage and not do any CT/HT
- consider 2 dressage rings in ring 3 and jumping in ring 1