

Date: Mar 7, 2024

Present: Kelly Linn
Casey Moyer
Caitlin Burch
Kelly Linn
Tammy Nichols
Lauren Trager-Burns
Sarah Tweedie

Next meeting: Apr 4, 2024, Zoom

Meeting called to order 7:32p

Action items highlighted in yellow

I. Old Business

- Constitution and meeting minutes are now posted to the website
- Suggestion: Emphasize that Apr meeting is open to all members
 - Non opposed
- Kim Smith clinic:
 - Flyer posted to the website
 - Entries starting to come in
 - 1 person indicated issues with USEA waiver link
- Increase Facebook/Instagram presence
 - All seeing more activity and posts
 - Currently unable to post polls to FB because Kelly and Caitlin aren't admins. Not sure who are the admins. Kelly & Caitlin continuing to explore, may need to contact Facebook.

II. Membership (Lauren)

- No volunteers hours have come in yet, may still be issues with where inputs are being sent.
- 68 total members, 7 new since last meeting.
- Once a month Lauren will send email list to board

III. Treasurer (Tammy)

- Checking account: \$9972
- JR/YR account: \$398
- Tammy worked on current tax stuff. No tax status has ever been filed. Must deal with this soon to avoid issues with the IRS.

- Filing will cost \$600 + accountant fees.
- Tammy to ask her accountant if they will do the filing and get a cost estimate.

IV. Green Hill Park (Tammy)

- Ring 1
 - Now leveled. Need to add one more load of dirt to better level.
 - Temp. fencing to go in during next park workday
 - But rideable now
 - Next step is footing, but will be a while to raise the money
- GHPEC now 501c3!
- Blue Ridge Equine Society is doing some reno of the kitchen area.

V. Show

- Kelly trying to contact BRES to line up concessions for the show

VI. Secretary (Sarah)

- Will email the Board minutes for approval prior to posting.
- Board members have 2 days after email to submit corrections, then it will go to Cheryl for posting to website.
- Kelly to send out email confirming board members email addresses.

VII. New Business

A. Website

- Caitlin reviewed website.
 - Upcoming events has only shows, not clinics.
 - Maybe put first up events on home pages?
 - Show next 2-3 events coming up.
 - Add button to show point status as well as volunteer hours?
 - Lauren ok to supply list by division. Could update monthly the same way she does the volunteer hours.
 - How does Cheryl want to handle the regular updates?
- Cheryl wants single point of contact/avenue for website updates
- Kelly to send latest award winners for posting.
 - How many years to keep on the website?
 - Decision to just keep last year of all awards.
 - Keep running list of rider and horse of the year

B. Education/Clinics

- VT's clinic rules:
 - Both Liz F. & Iris clinic's tentatively scheduled to be at VT.
 - Beth Sheely (head of VT riding program) in support. Need Dave Linker's (sp?) backing as well.
 - VT doesn't charge use fee, but Beth wants a guarantee of a couple of slots at the member rate for her students.
 - Board ok with this condition.
 - Limit on # of reserved slots?
 - Will offer 25% of available slots to VT students.
 - If doesn't fill will open to anyone.
- BREAS/SWVADA/RVPC coordination
 - How can we work with the other groups to help subsidize lesson costs to get better/higher level clinicians?
 - We need to carry the insurance if we are the group organizing the clinic.
- Iris clinic
 - \$150/Isn
 - Separate lump fee for transportation costs.
 - No lodging, Iris will stay with Casey.
- Gifts for clinicians and hosts?
 - Board agreed this was a good idea.
 - Debate on budget for goodies/gift.
 - Casey to come up with a proposal and bring back cost estimate for approval.
- Katherine Abrams clinic
 - Maybe in the fall?
 - Need to nail down a date.
- Clinics only or educational talks too?
 - SWVADA members want a bitting clinic
 - Maybe opportunity for joint event?
 - Casey to talk with Denise and Leslie.
 - Where?
 - Anyday Outfitters
 - Library
 - Maybe saddle fitting clinic?
- Liz F. Clinic
 - Now May 19th
 - Lauren Trager-Burns is new faculty sponsor, needed with new date.

C. Meetings

- Thanks Tammy and Caitlin for getting a paid Zoom account set up.
- No longer have time limits on online meetings.

D. Year End Awards

- Only 1 award not yet picked up.
 - No one really wants to deal with mailing them out.
 - Lauren knows the member's parent and can pass along.
- Feedback that we need to make it more special, not just lukewarm pizza
- Kelly and Lindsay Carr (SWVADA) to brainstorm some ideas.
- Open to suggestions:
 - Talk + lunch?
 - Banquet?

E. Cross-country workday

- Need to start drumming up help early.
- Proposed date: Sunday Apr 28th
- Sarah to propose list of tasks and equipment for people to bring. Maybe a flyer?
- Kelly will be at the Kim clinic and will do some weedeating then.

Meeting adjourned – 8:48 pm.